

PERFORMERS EXPO ★ 2019

GENERAL PROGRAM SCHEDULE

Saturday, March 2, 2019 / 11:00 am – 4:00 pm

10:45 am – 11:30 am **COMPLIMENTARY CONTINENTAL BREAKFAST** *Conf Rm 3 & 4*

11:00 am – 11:45 am **PROFESSIONAL DEVELOPMENT WORKSHOP** *Conf Rm 3 & 4*

"Publishing, Royalties, Agreements & More"

30-min presentation and 15-min Q&A

Presenter: **HOWARD HERTZ**

HOWARD HERTZ specializes in entertainment law and is the lead attorney for Hertz Schram's Entertainment Practice Group. Since 1976, he has represented numerous artists and entities in the entertainment field including George Clinton, Eminem, Jack White, Jena Irene and Atlantic Records. Mr. Hertz annually attends SXSW in Austin, Texas and MIDEM, the International Music Festival in Cannes, France, on behalf of his clients. He is a member of the board of directors and president of the Detroit Music Awards, a former member of the board of governors of the National Academy of Recording Arts & Sciences (the Recording Academy/Grammy Awards) Chicago Chapter (2004-2012), and is the 2018 recipient of the Arts Advocacy Award presented by Wayne State University's College of Fine, Performing and Communication Arts. A cum laude graduate of Wayne State University's Law School, Hertz has taught entertainment law as an adjunct professor at the University of Michigan Law School.

Noon – 3:00 pm **SHOWCASE PERFORMANCES** *Theatre, Main Stage*
Intermission

3:00 pm – 4:00 pm **COMPLIMENTARY BUFFET** *Conf Rm 3 & 4*
Meet & Greet
Event Close

SHOWCASE PERFORMER INFO SHEET

EVENT LOCATION

WCCCD Heinz C. Prechter Educational and Performing Arts Center (EPAC)

Downriver Campus, 21000 Northline Road, Taylor MI 48180

<http://www.wcccd.edu/EPAC/site/index-9.html>

DRIVING DIRECTIONS

From I-75 North to Exit 37 (Northline Road). Turn Left on Allen Road. Left on Northline. Turn Right onto campus. Turn Left at campus stop sign and park in the West Parking Lot, or pull up to the Loading Dock before parking in the lot.

From West I-94 to Exit 204 (Pelham Road). Turn Left from the exit ramp onto Pelham Road. Pelham Road becomes Allen Road. Turn Right onto Northline Road. Turn Right onto the campus driveway at traffic light. Turn Left at campus stop sign and park in the West Parking Lot, or pull up to the Loading Dock Stage Door to unload, before parking in the lot.

From Telegraph Road (heading South). Make a “Michigan” Left onto Northline Road. Turn Left onto campus. Turn Left at campus stop sign and park in the West Parking Lot, or pull up to the Loading Dock Stage Door to unload, before parking in the lot.

LOAD-IN Starting at 10:00am. Turn into campus driveway from Northline Road. Left at stop sign. Turn at first Right and pull up to the Loading Dock, immediately on your right. Stagehand available to assist you. After Load-in, vehicles **must** be moved to the Parking Lot. *See attached map and photos of signage.*

LOAD-OUT No Later than 4:30pm. You may Load-out at any time up to 4:30 pm.

PARKING

Free parking. Turn Left as you enter the campus and park in the West Parking Lot.

EVENT CHECK IN

Each Artist must sign-in on the WCCCD Continuing Education Department sign-in sheet. The showcase Artist or at least one Group representative **must** check-in with the Stage Manager upon arrival (by 11am or by 2pm) to prep for performance set-up and tech. Report to the Stage Manager in the Load-in Area.

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AUDIO & TECH PROVIDED BY THE EVENT:

House Audio/P.A. system

CD & DVD Players

Three (3) Vocal Mics

Stage, Lights, Audio Tech, Stage Manager and Stagehand

Please advance your performance, sound and tech requests, now.

Call Steve at 734-374-3232 or **email** performersexpo@gmail.com.

ON-STAGE BACKLINE PROVIDED BY THE EVENT:

One Keyboard w/amp & bench

Two Guitar amps; One Bass Amp and Head

One Full Drum Kit w/seat

ARTISTS MUST PROVIDE ANY OTHER REQUIRED BACKLINE, EQUIPMENT OR SUPPLIES.

FOR RECORDED AUDIO OR VIDEO:

Forward your track music by email *immediately* to performersexpo@gmail.com

Also, bring your DVD, CD, mp3, USB tracks with you to the venue at Load-in.

The Audio Tech will test DVDs and CDs to confirm they will play thru our system.

Make sure to “finish” your DVD or CD after burning.

DRESSING ROOMS

Separate female and male dressing rooms are available in the Backstage Area. These spaces will be shared by all showcase artists. Professional etiquette is assumed.

HOSPITALITY

Bottled water will be available for performers in the Load-in Area.

Free Continental Breakfast and Complimentary Post-show Buffet provided

in Workshop Conference Rooms 3 & 4.

Continental Breakfast 10:45 am – 11:30 am

Buffet 3:00 pm – 4:00 pm

*** INVITE NON-PERFORMING FRIENDS, FANS & FAMILY TO ATTEND ***
WORKSHOP AND SHOWCASES ARE FREE & OPEN TO ALL!